

HPM

Heating & Plumbing MONTHLY

DIGITAL OPPORTUNITIES

During 2021 HPM will be offering new online tools to help engage and educate readers.

These include quarterly focus areas based on current affairs – beginning with a first quarter focus on market recovery in the year 2021.

Launchpad (**see more here**) HPM's advertising platform aimed at unveiling latest heating and plumbing products through a dedicated hub.

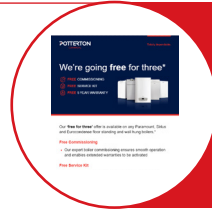
As part of these initiatives, and as standalone partnerships, HPM digital can also offer the following:

Editorial contact

Joe Ayling Editor
joe.ayling@markallengroup.com
01732 748041

Sales Contact

Justine Hall Advertising Sales Manager
justine.hall@markallengroup.com
07522 946096



E-shots



Sponsored online and social media posts



'Plumbzine' placements



Website banner advertising



Remote roundtable events





Heating & Plumbing MONTHLY

PRODUCTION SCHEDULE 2020/21

ISSUE DATE	GENERAL COPY DEADLINE	SALES/EDIT CLOSE & COPY DEADLINE	LAST MINUTE ADS	CTP FILES AT PRINTER AM	ISSUE POSTING DATE
January 2020	11 Dec 2019	13 Dec 2019	9 Jan 2020	13 Jan 2020	20 Jan 2020
February 2020	29 Jan 2020	4 Feb 2020	11 Feb 2020	13 Feb 2020	20 Feb 2020
March 2020	27 Feb 2020	4 Mar 2020	11 Mar 2020	13 Mar 2020	20 Mar 2020
April 2020	27 Mar 2020	1 Apr 2020	6 Apr 2020	9 April 2020	16 Apr 2020
May 2020	28 Apr 2020	4 May 2020	7 May 2020	13 May 2020	20 May 2020
June 2020	27 May 2020	3 Jun 2020	8 Jun 2020	12 Jun 2020	19 Jun 2020
July 2020	26 Jun 2020	2 Jul 2020	8 Jul 2020	13 Jul 2020	20 Jul 2020
August 2020	28 Jul 2020	3 Aug 2020	7 Aug 2020	13 Aug 2020	20 Aug 2020
September 2020	26 Aug 2020	4 Sept 2020	9 Sept 2020	14 Sept 2020	21 Sept 2020
October 2020	28 Sept 2020	6 Oct 2020	8 Oct 2020	13 Oct 2020	20 Oct 2020
November 2020	28 Oct 2020	4 Nov 2020	9 Nov 2020	13 Nov 2020	20 Nov 2020
December 2020	26 Nov 2020	3 Dec 2020	8 Dec 2020	11 Dec 2020	19 Dec 2020
January 2021	11 Dec 2020	13 Dec 2020	9 Jan 2021	13 Jan 2021	10th Jan 2021